

Name _____

Close Reading For Rhetorical Analysis

Begin by rereading the scene that begins approximately four pages into chapter four. This scene embodies Nick's first extended interaction with Jay Gatsby. (Begins with "*He saw me looking with admiration at his car...*" and ends with "*...speak to you about this matter.*")

This entire interaction is, more or less, an argument by Jay Gatsby in which he tries to persuade Nick of... *something*.

Discuss (1) Gatsby's purpose(s); (2) the techniques by which Gatsby leverages ethos, pathos, and logos; and (3) why or why not these techniques are successful in achieving his purpose.

Speaker: Jay Gatsby	Target Audience: Nick Carraway	Speaker's Message:
What is Gatsby's purpose? What are his motives for speaking to Nick in this scene? What does he hope to achieve?		
<u>Textual evidence</u> of "ethos" with page numbers:	<u>Analysis</u> of textual evidence (<u>how</u> does this affect Gatsby's credibility?).	Critique his technique. Is it successful? Why or why not?
<u>Textual evidence</u> of "pathos" with page numbers:	<u>Analysis</u> of textual evidence (<u>why</u> does this evoke emotion in the Nick Carraway?).	Critique his technique. Is it successful? Why or why not?
<u>Textual evidence</u> of "logos" with page numbers:	<u>Analysis</u> of textual evidence (what purpose do these "facts" serve?).	Critique his technique. Is it successful? Why or why not?